

this IS MY HAPPINESS

TRAVEL & LIFESTYLE BLOG MEDIA KIT



social media:

Facebook: 3170

Pinterest: 19,640

Twitter: 10,800

Instagram: 3130

get in touch:

jenna@thisismyhappiness.com



blog traffic:

80-100k pageviews per month

Main Traffic Sources: Google, Pinterest, Facebook

audience:

Ages 25-45

Active, educated women and families

Travel lovers looking for tips for California, Europe & Brazil

Interested in wine, art/culture/design & California lifestyle

opportunities:

Sponsored posts & advertising

Sponsored campaigns & ambassadorships

Social media promotion